

# SAVE THE DATE

APAAAI ANNUAL CME CONFERENCE



## JULY 31 - AUGUST 3, 2025

WESTIN FORT LAUDERDALE BEACH RESORT

**July 31 - August 3, 2025**  
**The Westin Ft. Lauderdale Beach Resort - Fort**  
**Lauderdale, FL**

# About the Conference

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## Join us!

AAI invites you to join us for our 2025 conference dedicated to bringing together the most influential decision-makers in the allergy, asthma, and ENT arena. This annual event offers exciting and productive opportunities to showcase your products to current customers and meet prospective new ones.

## The Conference

The 2025 Annual AAI CME Conference provides the perfect venue to launch new products and gain real visibility. 2024 was a fantastic year for APA-AAI with over 100 attendees. Our 17th year is going to be an ideal conference, set in a beautiful location, bringing opportunity for attendees to spend quality time with exhibitors. We go the extra mile to ensure attendees come into the exhibit hall by providing breakfasts, breaks, and lunches in or around the exhibitor areas each day, as well as engaging attendees with raffles and other incentives to ensure that you have the best opportunity to connect. For even more visibility, check out AAI sponsorship opportunities or product theaters.

## About AAPA-AAI

Our association was formed to promote the growth and development of PAs who have an active interest in the field of allergy, asthma & immunology.

## Who Attends

With our 2024 conference taking place live in Fort Lauderdale, FL, attendees were ready to engage and learn. With over 100 very pleased attendees, we feel confident that 2025 is going to be the same if not better.

## PA/NP Facts

- PAs have more than 400 MILLION patient interactions each year.
- 95.7% of NPs prescribe medications, and those in full-time practice write an average of 20 prescriptions per day.
- 131,000 PAs currently reside and work in the US. 36% in hospitals; 5.9% in urgent care; 53.3% in outpatient offices or clinics; 4.3% other.
- The majority of NPs (57.4%) see three or more patients per day.

# Exhibitor Information



## Exhibitor Fees: \$3,500


Dedicated hall hours are set aside with no outside classes or meetings scheduled. Product Theater breakfasts, lunches, and dinners will be served with traffic-driving programs and giveaways promoting attendee engagement.

**WHY EXHIBIT?** • Introduce New Products  
Generate Referrals • Give Demonstrations  
Generate Qualified Leads • Reach New Markets  
Expand Sales • Meet Face-To-Face with Current Customer & Prospective Customers • Facilitate Name/Brand Recognition



### EXHIBIT LOCATION

The Westin Fort Lauderdale Resort Beach -  
321 N Fort Lauderdale Beach Blvd, Fort  
Lauderdale, FL 33304

 [\(954\) 467-1111](tel:(954)467-1111)

## Exhibitor Info

### EXHIBIT SPACE & BENEFITS

- (1) 6-ft skirted tabletop
- (2) exhibit hall passes
- Website & app recognition
- Pre-conference attendee list & email blast
- Exhibit hall location (*First-come, first-served*)

## Exhibit Hall Schedule

### REGISTRATION & MOVE-IN

Friday, August 1st - 7am - 10 am

### EXHIBIT AREA OPEN

Friday, August 1st - 10 am & 3:30 pm

*Refreshment Breaks*

Saturday, August 2nd - 10 am & 3:30 pm

*Refreshment Breaks*

### TEAR DOWN

Saturday, August 2nd  
Immediately following last break

# Additional Sponsorship Opportunities



## Ancillary Pre-Advisory Meeting Space

**\$7,000 (based on availability)**

Ancillary meeting assistance booking at the headquarters hotel on Thursday, and for internal meetings, advisory boards, market research, and/or speaker training. Meeting space and sleeping rooms are based on availability only. Meeting room rental is the responsibility of the sponsor.

### WHAT'S INCLUDED:

- Assistance with blocking meeting space in headquarter hotel
- Advanced pre-registration lists
- Basic management services working closely with you and your agency
- F/B and AV discounts
- Meeting room rental is not included
- Complimentary Exhibit Table with up to three badges.

## Mobile App Add-Ons

### Rotating Home Page Images: \$1,000

One slot on a 4-5 sponsor rotating images on mobile app's home page

### Session Banner Ad: \$1,000

Place your logo under a specific session on the mobile app

### Social Media Post: \$500

Place your logo and marketing info on our social media outlet

### Scannable Badge Lead Retrieval: \$399

## Exhibit Add-Ons

### Attendee Bag Insert: \$500

*flyer insert in all attendee bags*

### One Attendee Email Blast: \$500

### Website Banner: \$2,500

*home page & event page*

### Hotel Room Door Drop: \$1750

# Premier Sponsorship Opportunities



## TITANIUM SPONSOR — \$47,500

- **First** choice of lunch product theater slot. Product theater slot **included**. Food is the responsibility of the society. **Valid until March 15, 2025.**
- Wifi Sponsor for all attendees with logo on wifi card login instructions and password sponsors choice.
- 6 month out webinar marketed to APA-AAI members.
- Hotel key card sponsor.
- Premium placement signage recognition as titanium sponsor
- Hotel room drop under door of attendee rooms the night prior to product theater.
- Organization Flyer distributed; insert in attendee bags.
- Premier recognition on AAPA-AAI website & mobile app.
- Premium exhibit space.
- Attendee contact list.
- Two (2) social media promotions.
- Logo decal close to registration.
- Mobile App Sponsor with login password sponsor named.
- Sponsor Spotlight on Conference Mobile App.
- Four Exhibit badges.

## PLATINUM SPONSOR — \$42,500

- **Second** choice lunch product theater slot. Product theater slot **included**. Food is the responsibility of Society. **Valid until March 15, 2025.**
- Lanyard sponsorship.
- Phone/ laptop charging station with company logo.
- Coasters and napkins sponsor.
- Signage recognition as platinum sponsor.
- Flyer insert in attendee bags.
- Recognition on AAPA-AAI website & mobile app.
- Premium exhibit space.
- Attendee contact list.
- One social media post and one email push out to attendees.
- Attendee Bag sponsor



# Premier Sponsorship Opportunities



## (1) GOLD SPONSOR — \$27,000

- Choice of breakfast product theater slot Saturday. Food is the responsibility of the society. **Valid until March 15, 2025**
- Signage recognition as gold sponsor.
- Disposable coffee cups at breaks.
- Flyer insert in attendee bags
- One email push to attendees
- Recognition on AAPA-AAI website.
- Premium exhibit space.
- Attendee contact list.

## (1) SILVER SPONSOR — \$18,000

- Sunday breakfast product theater slot. Includes time slot. Food is the responsibility of the Society.
- Projector, microphone, and laptop included.
- Signage recognition as silver sponsor.
- One email push to attendees.
- Recognition on the website and mobile app.
- Attendee list.

## (4) BRAND PARTNER SPONSORS — \$8,000

- Quarter-sized banner sign shared with other bronze sponsors.
- One email push to attendees.
- Flyer added to attendee bag
- Recognition on the website and mobile app.
- Attendee list.

# Premier Sponsorship Opportunities



## BRONZE SPONSORS — \$15,000

### Conference items:

- Quarter-sized banner sign shared with other bronze sponsors promoted at the registration table.
- One email push to attendees during the conference.
- Flyer added to attendee bag created by the sponsor and given to APA-AAI to distribute.
- Linked banner on the mobile app showing sponsorship.
- Recognition on the website and mobile app.
- Attendee list.

### Annual items:

- Recognized as an Annual Sponsor on the membership mobile app. This will give you recognition on the membership app with logo, information, and links.
- Three emails sent to members via the website.
- The virtual library is promoted on our online CME page as well as under your sponsorship via the membership app.
- Linked banner on the mobile membership app. in the top bar carousel showing sponsorship throughout the year.
- Two push notifications via the mobile membership app.
- Two feed posts on the mobile membership app.

# Premier Sponsorship Opportunities



## FRIDAY NIGHT PRODUCT THEATER — \$10,000

- Friday night dinner product theater slot. Includes time slot.
- Food, location, and audio/visual are the responsibility of the Sponsor.
- Event listed on the agenda, mobile app, and registration as an RSVP option.
- One email push to attendees.
- Announcement on the mobile app.
- Attendee list.

## THURSDAY WELCOME RECEPTION - 4,500\*

**Thursday, August 1st, 2024 | 6 PM - 7 PM**

Receptions will be held in a relaxing area for one hour. Your company will have an opportunity to do a short presentation and mingle with attendees.

\*Food, beverage, and audio/visual are not included in this pricing. Audio Visual is not included.

### **What's Included:**

- Signage for the sponsor at the event.
- Logo and sponsor information on agenda and event page.
- Event email push to attendees.
- Attendee list.

**For additional questions, please contact:**

monique@aapaaai.org / 210-722-7622





# Association of PAs in Allergy, Asthma & Immunology

## 17th Annual CME Conference

July 31 - August 3, 2025

Exhibit Dates: August 1 & 2, 2024

The Westin Fort Lauderdale Beach Resort

321 N Fort Lauderdale Beach Blvd, Fort Lauderdale, FL 33304

## Exhibitor/Sponsorship Application & Contract

### Contact Information

Company	Contact Name	Email
<hr/>		
Onsite Contact Name	Onsite Contact Phone Number	Email
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Company Billing Address		

### Exhibit & Sponsorship Opportunities

#### Exhibit Opportunities:

- ☐ one six-foot table \$3,500
- ☐ additional exhibitor badge \$250

#### Add Ons:

- ☐ Hotel Room Door Drop \$1,750
- ☐ Lead Retrieval w/ Scannable Badges \$399
- ☐ One-Page Flyer in Bags \$500

\_\_\_\_ VISA \_\_\_\_ MasterCard \_\_\_\_ American Express  
\_\_\_\_ Discover \_\_\_\_ Check (payable to AAPA-AAI)

Product Theater Title or Topic: \_\_\_\_\_

Card# \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Expiration Date \_\_\_\_\_

Security Code \_\_\_\_\_

Authorized Signature \_\_\_\_\_

By signing this contract we (the sponsor) agree to support the opportunity or opportunities listed above. Furthermore, a signature on this application indicates an understanding and agreement to comply with all policies, rules, regulations, terms and conditions of AAPA-AAI. This contract is binding once signed.

\_\_\_\_ I have read and understood this agreement, and serve as an authorized agent for the applicant.

#### Premium Sponsorships:

- ☐ Titanium \$47,500
- ☐ Platinum \$42,500
- ☐ Gold (Saturday) \$27,500
- ☐ Silver \$18,000
- ☐ Bronze \$17,000
- ☐ Thursday Reception\* \$4,500
- ☐ Friday Dinner Offsite\* \$10,000

\*Food not included in dinner

#### Ancillary Board Pre-Conference Meeting:

- ☐ Ancillary Meeting for Conference\*\* \$7,000

\*Food not included in dinner

Total: \_\_\_\_\_

**AAPA-AAI Tax ID: 74-3017139**

Disclaimer: Exhibitor assumes responsibility and agrees to indemnify and defend AAPA-AAI and The Chateaux and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither AAPA-AAI and The Chateaux insurance covers the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

Signature \_\_\_\_\_

Date \_\_\_\_\_



# Association of PAs in Allergy, Asthma & Immunology

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The Westin Fort Lauderdale Beach Resort

321 N Fort Lauderdale Beach Blvd, Fort Lauderdale, FL 33304

tel. (954) 467-1111

### Exhibitor Terms & Conditions

If, after the contract is entered into, the American Academy of Physician Assistants in Allergy, Asthma & Immunology ("AAPA-AAI") fails or is unable to provide an Exhibitor with the opportunity to exhibit at the AAPA-AAI Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor's sole and exclusive remedy shall be the return of all monies that it has paid in the connection with the Application/Contract. In such case, AAPA-AAI shall bear no further liability or responsibility under such agreement.

EXHIBITOR AGREES TO BE RESPONSIBLE FOR HIS/HER OWN PROPERTY. EXHIBITOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY AAPA-AAI FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES, AND ASSESSMENTS, INCLUDING LEGAL FEES, THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE EXHIBITOR OR AAPA-AAI OR THIRD PARTIES IN THE USE OF THE EXHIBIT SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF EXHIBIT SPACE.

**Acceptance of Application:** Acceptance of this application as an agreement between the Exhibitor and AAPA-AAI will occur only when an official confirmation packet has been sent by AAPA-AAI via email. It is understood that disapproval of an Exhibitor, per the terms outlined in the Exhibitor Regulations, will result in termination of the agreement without penalty to either party.

**Exhibitor Regulations Agreement:** The undersigned acknowledges and agrees to the Exhibitor Regulations as published by AAPA-AAI (available upon request) which are considered to be part of this agreement between the Exhibitor and the AAPA-AAI. No onsite sales are allowed in the exhibit hall.

**Cancellation Policy:** The undersigned acknowledges understanding of AAPA-AAI Exhibitor Cancellation Schedule: 60 or more days prior to the conference - full refund. 30-60 days prior to the conference - 50% refund. 30 days or less prior to the conference - no refund.

**Warranty of Authority:** The Exhibitor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibitor and is fully empowered to bind the Exhibitor to all provisions contained in this agreement.

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Title

Date

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Signature

Company

**Please return these forms with payment to:**

Monique Ochoa

P.O. Box 12554

San Antonio, TX 78212

**Monique@aapaaai.org**

P: 210-722-7622 F: 210-568-6375