

2026

Sponsorship Prospectus



Chicago, IL - July 24 - 26

**18th Annual Allergy, Asthma &
Immunology CME/CE Conference**

About Our Association

Our association was founded to support and advance the careers of PAs in the allergy, asthma, and immunology field. We are committed to fostering their professional growth by building a community where they can connect, learn, and share knowledge.



Exhibit at the 2026 Annual AAI CME/CE Conference

Join us at the 2026 Annual AAI CME/CH Conference, a premier event that brings together influential decision-makers in allergy, asthma, and ENT. This is your ideal opportunity to launch new products, increase your visibility, and connect with both new prospects and current clients. Building on the success of our 2025 conference, which hosted over 100 attendees, our 18th annual event promises to be an exceptional platform for growth.

We've designed the conference to maximize your engagement with attendees. To ensure you have every

opportunity to connect, we drive traffic to the exhibit hall by hosting daily breakfasts, breaks, and lunches in or around the exhibitor area. We also engage attendees with raffles and other incentives. For even greater visibility and impact, be sure to explore our sponsorship opportunities and product theaters.

PA/NP Facts

-  PAs have more than 400 MILLION patient interactions each year.
-  95.7% of NPs prescribe medications, and those in full-time practice write an average of 20 prescriptions per day.
-  131,000 PAs currently reside and work in the US. 36% in hospitals; 5.9% in urgent care; 53.3% in outpatient offices or clinics; 4.3% other.
-  The majority of NPs (57.4%) see three or more patients per day.

Exhibitor Information



Exhibiting is a key strategy for introducing new products, generating qualified leads, and expanding sales into new markets. It provides a direct opportunity to meet with customers, give demonstrations, and build your brand recognition.

- **Dedicated Hall Hours:** Time slots reserved exclusively for the exhibition hall, with no competing classes or meetings scheduled.
- **Product Theater Events:** Breakfast, lunch, and dinner sessions designed to attract attendees with special programs and giveaways.

EXHIBITOR FEES: \$3,500
Non-Profit Exhibitor: \$1500 (must show proof)

Exhibitor Space & Benefits

- (1) 6-ft skirted tabletop
- (2) exhibit hall passes
- Website & app recognition
- Pre-conference attendee list & email blast
- Exhibit hall location (First-come, first-served)

Exhibitor Hours (subject to change)

REGISTRATION & MOVE-IN

Friday, July 24 - 7 am - 10 am

EXHIBIT AREA OPEN

Friday, July 25 - 10 am & 3:30 pm (during breaks)

Saturday, July 26 - 10 am & 3:30 pm (during breaks)

Tear Down

Saturday, July 26, immediately following the last break



Hyatt Centric Chicago Magnificent Mile
633 N St Clair St, Chicago, IL 60611
tel. (312) 787-1234



Advisory Meeting Space

\$10,000 (based on availability)

Ancillary meeting assistance booking at the headquarters hotel on Thursday, and for internal meetings, advisory boards, market research, and/or speaker training. Meeting space and sleeping rooms are based on availability only. Meeting room rental is the responsibility of the sponsor.



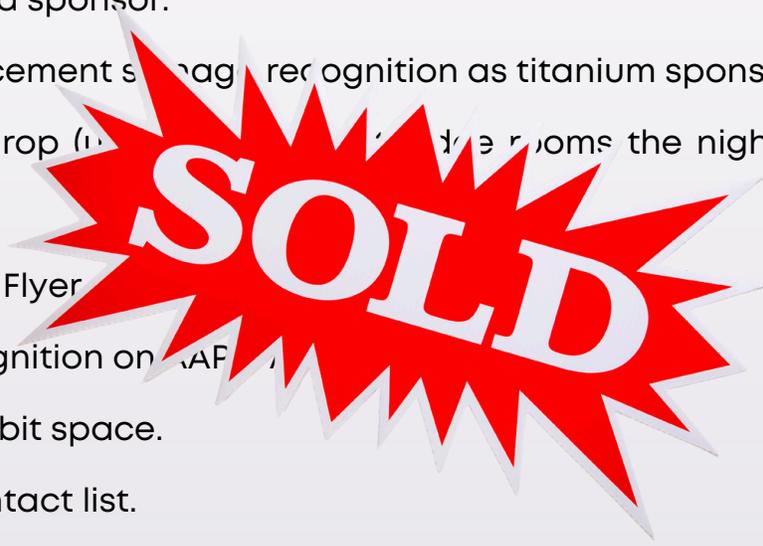
WHAT'S INCLUDED:

- Assistance with blocking meeting space in headquarter hotel
- Advanced pre-registration lists
- Basic management services working closely with you and your agency
- F/B and AV discounts
- Meeting room rental, AV and Food are not included
- Complimentary Exhibit Table with up to three badges.

Mobile App Add-Ons	Exhibit Add-Ons
<p>Rotating Home Page Images: \$1,000 One slot on a 4-5 sponsor rotating images on mobile app's home page</p>	<p>Attendee Bag Insert: \$500 <i>flyer insert in all attendee bags</i></p>
<p>Session Banner Ad: \$1,000 Place your logo under a specific session on the mobile app</p>	<p>One Attendee Email Blast: \$500</p>
<p>Social Media Post: \$500 Place your logo and marketing info on our social media outlet</p>	<p>Website Banner: \$2,500 <i>home page & event page</i></p>
<p>Scannable Badge Lead Retrieval: \$399</p>	<p>Hotel Room Door Drop: \$1750</p>

TITANIUM SPONSOR — \$50,000

- First choice of lunch product theater slot. Product theater slot included. (Food is the responsibility of the society. Valid until March 15, 2026.)
- Wifi Sponsor for all attendees. (Logo on wifi card login instructions and password is the sponsor's choice.)
- Advertisement when attendees log into the mobile app.
- Hotel key card sponsor.
- Premium placement signage recognition as titanium sponsor.
- Hotel room drop (100 rooms) the night prior to product theater).
- Organization Flyer
- Premier recognition on AAF
- Premium exhibit space.
- Attendee contact list.
- Two (2) social media promotions.
- Logo decal close to registration.
- Mobile App Sponsor (with login password, sponsor named).
- Sponsor Spotlight on Conference Mobile App.
- Four Exhibit badges.
- Recognition in the general session as the Titanium Sponsor.
- Lead Retrieval
- Optional dinner with the board (after welcome reception).





PLATINUM SPONSOR — \$45,000

- **Second** choice lunch product theater slot. Product theater slot ***included***. Food is the responsibility of Society. **Valid until March 15, 2026.**
- Lanyard sponsorship.
- Phone/ laptop charging station with company logo.
- Coasters and napkins sponsor.
- Signage and display sponsor.
- Flyer sponsor.
- Recognition on the app.
- Premium exhibit space.
- Attendee contact list.
- One social media post and one email push out to attendees.
- Attendee Bag sponsor
- 3 Exhibit Badges
- Recognition in the general session as the Platinum Sponsor
- Lead Retrieval

SOLD



GOLD SPONSOR — \$30,000

- Breakfast product theater slot. Food is the responsibility of the society. **Valid until March 15, 2026**
- Signage recognition as gold sponsor.
- Disposable coffee cups and water bottles
- Flyer insert
- One email push to attendees
- Recognition on the website and mobile app
- Premium exhibit table with 2 badges
- Attendee contact list
- 3 Exhibit Badges
- Lead Retrieval
- Recognition in the general session as a Gold Sponsor.

SOLD

(1) SILVER SPONSOR — \$20,000

- Sunday breakfast product theater slot. Includes time slot. Food is the responsibility of the Society.
- Projector, microphone, and laptop included
- Signage recognition as silver sponsor.
- One email push to attendees.
- Recognition on the website and mobile app
- Attendee list.
- Exhibit Table with 2 badges
- Lead Retrieval
- Recognition in the General Session as the Silver Sponsor

SOLD

BRONZE PARTNER SPONSORS — \$10,000

- Quarter-sized banner sign shared with other bronze sponsors.
- One email push to attendees.
- Flyer added to attendee bag
- Recognition on the website and mobile app.
- Attendee list.
- Exhibit table with 2 badges with lead retrieval
- Floor decal
- Recognition in the General Session as a Bronze Sponsor



ANNUAL BRAND SPONSORS — \$25,000

Conference Sponsorship Benefits

- **Registration Table Signage:** A quarter-sized banner will be displayed at the registration table, shared with other bronze sponsors.
- **Exhibit Table:** You'll receive a dedicated exhibit table and two exhibit badges, along with lead retrieval to help you connect with attendees.
- **Attendee Engagement:**
 - **Email Push:** One email will be sent to all attendees during the conference.
 - **Attendee Bag Flyer:** You can provide a flyer of your design to be included in the attendee bags.
- **Digital Recognition:** Your company will be recognized on the conference website and mobile app, including a linked banner on the app that promotes your sponsorship.
- **Attendee List:** You'll receive a list of all attendees.

Annual Sponsorship Benefits

- **Mobile App Presence:**
 - **Annual Sponsor Recognition:** Your company will be featured on the membership mobile app with your logo, information, and links.
 - **Banner:** A linked banner will be prominently displayed in the top bar carousel of the membership app throughout the year.
 - **Push Notifications:** You can send two push notifications to members through the app.
 - **Feed Posts:** You'll have two dedicated feed posts on the mobile app.
- **Member Communication:** Three emails will be sent to members on your behalf via the website.
- **Educational Opportunities:** You can host one educational webinar during the year, and your virtual library will be promoted on both the online CME page and through your sponsorship on the membership app.



FRIDAY NIGHT PRODUCT THEATER — \$20,000

- Friday night dinner product theater slot. Includes time slot on the agenda non-competing.
- Food, location, and audio/visual are the responsibility of the Sponsor.
- Exhibitor table with two (2) badges and lead retrieval.
- Event listed on the agenda, mobile app, and registration as an RSVP option.
- One email push to attendees.
- Announcement on the mobile app.
- Attendee list.



THURSDAY PRODUCT THEATER DINNER - 10,000*

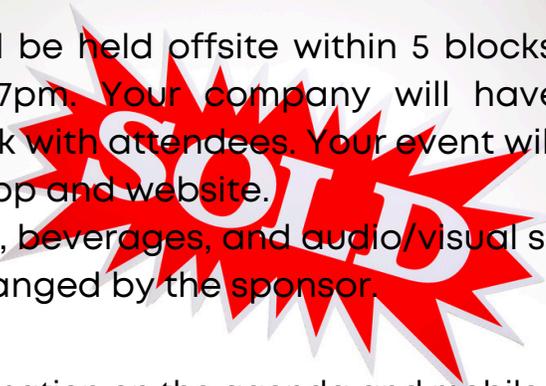
Thursday Night | 7:30 PM - 8:45 PM

The 45 minute dinner will be held offsite within 5 blocks of the hotel just prior to our welcome reception at 7pm. Your company will have the opportunity to give a presentation and network with attendees. Your event will be advertised and promoted on the agenda, mobile app and website.

Please note: Space, Food, beverages, and audio/visual services are not included in the price. Venue must be arranged by the sponsor.

Included Items

- Logo and sponsor information on the agenda and mobile app.
- Event email push to attendees.
- Attendee list.
- Exhibit space with 2 badges at the conference exhibit area and a table at the reception.
- Lead Retrieval.
- Recognition in the general session, mobile app, and website.
- Email and social media marketing prior to the event.





Association of PAs in Allergy, Asthma & Immunology 18th Annual CME Conference

July 24 - July 26, 2026

Exhibit Dates: July 24 & 25, 2026

The Hyatt Centric Chicago Magnificent Mile, 633 N St Clair St, Chicago, IL 60611

tel (312) 787-1234

Exhibitor/Sponsorship Application & Contract

Contact Information

Company _____ Contact Name _____ Email _____

Onsite Contact Name _____ Onsite Contact Phone Number _____ Email _____

Company Billing Address _____

Exhibit & Sponsorship Opportunities

Exhibit Opportunities:

- one six-foot table \$3,500
- additional exhibitor badge \$250

Add Ons:

- Hotel Room Door Drop \$1,750
- Lead Retrieval w/ Scannable Badges \$399
- One-Page Flyer in Bags \$500

Premium Sponsorships:

- Titanium _____ \$50,000
- Platinum _____ \$45,000
- Gold (Friday) _____ \$30,000
- Silver _____ \$20,000
- Annual Brand \$25,000
- Bronze \$10,000
- Thursday Dinner Offsite* \$10,000
- Friday Dinner Offsite* \$20,000

*Food not included in dinner

Ancillary Board Pre-Conference Meeting:

- Ancillary Meeting for Conference** \$10,000

*Food not included

Total: _____

____ VISA ____ MasterCard ____ American Express
____ Discover ____ Check (payable to AAPA-AAI)

Product Theater Title or Topic: _____

Card# _____

Name as it appears on card _____

Expiration Date _____ Security Code _____

Authorized Signature _____

By signing this contract we (the sponsor) agree to support the opportunity or opportunities listed above. Furthermore, a signature on this application indicates an understanding and agreement to comply with all policies, rules, regulations, terms and conditions of AAPA-AAI. This contract is binding once signed.

____ I have read and understood this agreement, and serve as an authorized agent for the applicant.

Signature Date

AAPA-AAI Tax ID: 74-3017139

Disclaimer: Exhibitor assumes responsibility and agrees to indemnify and defend AAPA-AAI and The Chateaux and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither AAPA-AAI and The Chateaux insurance covers the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.



Association of PAs in Allergy, Asthma & Immunology

18th Annual CME Conference

July 24 - July 26, 2026

Exhibit Dates: July 24 & 25, 2026

The Hyatt Centric Chicago Magnificent Mile, 633 N St Clair St, Chicago, IL 60611

tel. (312) 787-1234

Exhibitor Terms & Conditions

If, after the contract is entered into, the American Academy of Physician Assistants in Allergy, Asthma & Immunology ("AAPA-AAI") fails or is unable to provide an Exhibitor with the opportunity to exhibit at the AAPA-AAI Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor's sole and exclusive remedy shall be the return of all monies that it has paid in the connection with the Application/Contract. In such case, AAPA-AAI shall bear no further liability or responsibility under such agreement.

EXHIBITOR AGREES TO BE RESPONSIBLE FOR HIS/HER OWN PROPERTY. EXHIBITOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY AAPA-AAI FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES, AND ASSESSMENTS, INCLUDING LEGAL FEES, THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE EXHIBITOR OR AAPA-AAI OR THIRD PARTIES IN THE USE OF THE EXHIBIT SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF EXHIBIT SPACE.

Acceptance of Application: Acceptance of this application as an agreement between the Exhibitor and AAPA-AAI will occur only when an official confirmation packet has been sent by AAPA-AAI via email. It is understood that disapproval of an Exhibitor, per the terms outlined in the Exhibitor Regulations, will result in termination of the agreement without penalty to either party.

Exhibitor Regulations Agreement: The undersigned acknowledges and agrees to the Exhibitor Regulations as published by AAPA-AAI (available upon request) which are considered to be part of this agreement between the Exhibitor and the AAPA-AAI. No onsite sales are allowed in the exhibit hall.

Cancellation Policy: The undersigned acknowledges understanding of AAPA-AAI Exhibitor Cancellation Schedule: 60 or more days prior to the conference - full refund. 30-60 days prior to the conference - 50% refund. 30 days or less prior to the conference - no refund.

Warranty of Authority: The Exhibitor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibitor and is fully empowered to bind the Exhibitor to all provisions contained in this agreement.

Title

Date

Signature

Company

Please return these forms with payment to:

Monique Ochoa

P.O. Box 12554

San Antonio, TX 78212

Monique@aapaaai.org

P: 210-722-7622 F: 210-568-6375